

## **Magazine Subscriptions**

Amazon.com Magazine Subscriptions offers everyday low prices, magazine recommendations, simple e-mail renewals, and a great selection of your favorite magazines, plus all the conveniences of shopping at Amazon.com: expert editorial and customer reviews, 1-Click® shopping, and Wish Lists. Click the links below for more information about ordering.

Finding Magazines | Placing an Order | Multiple Subscriptions | Gifts | Renewals | Sales Tax | Privacy & Security | Shipping & Fulfillment | Irregular Publishing Cycles | Pricing & Promotions | Cancellations | What's an ISSN? | Customer Service | Our Magazine Subscription Providers | Synapse Services, Inc. | Magazine Express, Inc.

## Finding the Magazine Subscription You Want

Amazon.com currently offers domestic U.S. customers a wide variety of consumer, professional, and trade magazine subscriptions. Whether you're interested in hot newsstand titles, obscure trade publications, or newspapers, you're likely to find it here.

To search for a specific magazine, enter one or more keywords from the title of the magazine you're looking for into the keyword search box, located at the top of every page of our <u>Magazine Subscriptions Store</u>. If you use more than one keyword, we'll restrict the results to magazine titles that contain all of the keywords you enter. If you want to refine your search by publisher name, subject, or format, click the <u>Search</u> link at the top of any page in our Magazine Subscriptions Store.

Need help choosing a magazine? Browse the top navigation bar of our Magazine Subscriptions Store for recommendations, organized by <u>subject</u>, <u>Top Sellers</u>, <u>Today's Deals</u>, <u>Gift Ideas</u>, <u>Newspapers</u>, and <u>Trade</u> titles.

Once you discover a magazine you're interested in, click the title to visit its product detail page. There you'll find subscription price and duration, along with customer and expert editorial reviews.

# Placing an Order for a Magazine Subscription

When you're ready to order a magazine subscription, click the Add to Shopping Cart button on the right side of the product detail page. Use the cart's top navigation bar or the "Continue shopping" button to keep browsing until your cart contains all the items you want to order. You can access the contents of your Shopping Cart at any time by clicking the Shopping Cart icon at the top of every page of our Web site.

When you're finished adding items to your Shopping Cart, click the "Proceed to checkout" button. Provide all of the necessary payment and shipping information, and submit your order by clicking the "Place your order" button.

Once you submit your magazine subscription order, Amazon.com will provide your name, order, billing address, and shipping information to the appropriate subscription services provider. The provider for each magazine will be listed on the relevant order summary in <u>Your Account</u>.

You can also purchase or renew subscriptions by using our 1-Click feature. Not a 1-Click user? <u>Set your preferences</u> to make ordering subscriptions even easier.

# **Multiple Subscriptions to a Single Address**

If you order more than one of the same subscription to a single mailing address, our system will process that order as separate single-year subscriptions. Therefore, ordering three units of the same magazine should result in three one-year subscriptions to that magazine instead of a single three-year subscription. However, there are some cases where the publisher will incorrectly recognize that order as a three-year subscription, in which case you will need to contact magazine customer service. In order to ensure that you receive exactly what you want, we recommend using different names or shipping addresses for each unit.

# **Giving Magazine Subscriptions as Gifts**

Searching for that perfect gift? Try sending a magazine subscription, the gift that keeps on giving, month after month.

For your convenience, you can send both an e-card and a postcard announcing your gift. We'll provide a link to some relevant e-cards once you place your order. To send a postcard, simply click the Change button next to the Gift Option line on the order confirmation page, and enter your gift message. We will also send a postcard within 1 to 3 weeks of your order letting the recipient know when they can expect the first issue. The gift title and your name will be automatically included, and you can add a personalized note announcing that a magazine is on the way!

When your gift subscription is about to expire, we will send you a convenient renewal notice--never miss another gift-giving occasion again.

### Renewals

Approximately two months before your magazine subscription expires, we'll give you a heads-up via e-mail that it is time to renew. You can renew on our site anytime, or through our easy renewal e-mail message. Your renewal will be at our everyday low prices.

Need to renew a magazine subscription that you already receive? Renew today at our everyday low prices and keep the subscriptions you love coming to you. We will pass your renewal along to the magazine's publisher to ensure that you keep receiving your subscription. You don't even have to tell us that it is a renewal.

#### Sales Tax

Washington State laws require that Synapse Services, Inc., and Magazine Express, Inc., charge sales tax on the full amount of the order. Alabama State laws require that Magazine Express, Inc., charge sales tax on the full amount of the order. Read more about sales tax.

# **Privacy & Security**

Amazon.com knows that you care how information about you is used and shared, and we appreciate the trust that you place in us. In order to complete your transaction, we will forward your name, order, billing address, and shipping information to our subscription services providers, who are under obligation to keep that information confidential. Your credit card information will not be shared with them.

To fulfill your magazine subscription order, our subscription service providers will share your mailing address with your subscription's publisher. The publisher will use this information to ensure that you receive your subscription, to send you renewal notices, and for other purposes. These providers work with publishers to prevent your name and address from being rented to other organizations. Read more about Amazon.com's

Privacy Notice and credit card safety.

# **Shipping & Fulfillment**

You can order magazines to be sent to any address within the 50 United States. At this time, we are unable to send magazine subscriptions to APO/FPO addresses, U.S. protectorates, or other desitnations outside the U.S.

Once you've placed an order, it takes 1 to 2 weeks for your subscription to be received and scheduled by the publisher. Your subscription is then added to the publisher's next production cycle and shipped via standard mail. For example, if your monthly subscription was ordered and received by the publisher in November, and the December issue has already shipped, your order may be added to the January mailing.

The number of times the magazine publishes each year will determine when your first issue arrives. For example, the first issue of a weekly magazine should arrive within 4 to 6 weeks of your order. The first issue of a monthly magazine should arrive within 6 to 10 weeks. If you have not received your subscription within the expected time frame, please <u>contact customer service</u>. Rest assured, your subscription starts when you receive your first unit--not when you place your order. If you subscribed for 12 issues, you will receive all 12.

# **Irregular Publishing Cycles**

Some magazines are not published according to a regular schedule, nor can their publishers always promise in advance when the next issue will be available. These magazines are noted on their product detail pages as having irregular availability. Rest assured that if you place an order for such a magazine, you will receive new issues as soon as they are available.

# **Pricing & Promotions**

We've negotiated the lowest generally publicly available publisher-authorized online prices. Find a lower price anywhere online? <u>Send us feedback</u>.

In order to ensure that we are always offering you the lowest price we can, magazine subscriptions are exempt from many Amazon.com promotions. We cannot offer a price any lower than we already do, but we work with publishers to develop offers to provide you the best value we can.

### **Cancellations**

It's very important to us that you're happy with your magazine subscription purchase. If you're not satisfied for any reason, contact magazine customer service, and we'll issue you a refund on your unserved issues.

Some publishers of professional or trade magazine subscriptions cannot afford the added cost of cancellations. Consequently, these subscriptions are non-refundable. We always indicate on the product detail page if a magazine subscription cannot be canceled.

If you have missed an issue or have other questions about a magazine subscription that you've ordered on Amazon.com, please contact magazine customer service.

If you have questions regarding other items you've purchased from Amazon.com, <u>contact Amazon.com</u> <u>customer service</u> directly.

### What's an ISSN?

Like an ISBN, an International Standard Serial Number (ISSN) is an eight-digit number that identifies serial publications (magazines, newspapers, newsletters, etc.) as such. An ISSN uniquely identifies a title regardless of the language or country in which it is published.

### **Customer Service**

Need to change information for your magazine subscription order before you've paid for it? Visit the Your Account link found in the upper right corner of any Amazon.com page to make adjustments to your order before it is processed.

If you need assistance after placing an order for a subscription, please contact the appropriate subscription service provider, using the information provided below. The provider for each magazine will be listed on the relevant order summary in <u>Your Account</u>. Please have your order number and the titles that you've ordered handy.

Synapse Services, Inc.:

• Phone: (800) 586-2199

Magazine Express, Inc.:

• Phone: (800) 772-8574

## **Our Magazine Subscription Providers**

Synapse Services, Inc., and Magazine Express, Inc., are the sellers of record for magazines on Amazon.com. Here are a few things to note about them:

- When you are billed for your magazine subscription, you will see both Amazon.com and the name of the subscription provider on your credit card statement.
- We will share your name, order, billing address, and shipping information with the appropriate subscription provider.
- Magazine customer service is handled by either Synapse Services, Inc., or Magazine Express, Inc.

If you are a magazine publisher and would like to offer subscriptions on our site, please visit our <u>Publisher Services</u> page.

### Synapse Services, Inc.

Synapse, located in Stamford, Connecticut, is a leader in the magazine subscription business. Our relationship with Synapse allows us to bring you the selection, prices, and expertise that you've come to expect from Amazon.com.

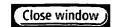
### Magazine Express, Inc.

Magazine Express, Inc., a division of EBSCO Industries, Inc., draws on more than 50 years of experience in subscription services and is headquartered in Birmingham, Alabama.

EBSCO is the largest subscription service agent in the world, with 31 full-service offices located in 19 countries.







## **Magazine Subscriptions**

Amazon.com Magazine Subscriptions offers everyday low prices, magazine recommendations, simple e-mail renewals, and a great selection of your favorite magazines, plus all the conveniences of shopping at Amazon.com: expert editorial and customer reviews, 1-Click® shopping, and Wish Lists. Click the links below for more information about ordering.

Finding Magazines | Placing an Order | Multiple Subscriptions | Gifts | Renewals | Sales Tax | Privacy & Security | Shipping & Fulfillment | Irregular Publishing Cycles | Pricing & Promotions | Cancellations | What's an ISSN? | Customer Service | Our Magazine Subscription Providers | Synapse Services, Inc. | Magazine Express, Inc.

# Finding the Magazine Subscription You Want

Amazon.com currently offers domestic U.S. customers a wide variety of consumer, professional, and trade magazine subscriptions. Whether you're interested in hot newsstand titles, obscure trade publications, or newspapers, you're likely to find it here.

To search for a specific magazine, enter one or more keywords from the title of the magazine you're looking for into the keyword search box, located at the top of every page of our <u>Magazine Subscriptions Store</u>. If you use more than one keyword, we'll restrict the results to magazine titles that contain all of the keywords you enter. If you want to refine your search by publisher name, subject, or format, click the <u>Search</u> link at the top of any page in our Magazine Subscriptions Store.

Need help choosing a magazine? Browse the top navigation bar of our Magazine Subscriptions Store for recommendations, organized by <u>subject</u>, <u>Top Sellers</u>, <u>Today's Deals</u>, <u>Gift Ideas</u>, <u>Newspapers</u>, and <u>Trade titles</u>.

Once you discover a magazine you're interested in, click the title to visit its product detail page. There you'll find subscription price and duration, along with customer and expert editorial reviews.

# Placing an Order for a Magazine Subscription

When you're ready to order a magazine subscription, click the Add to Shopping Cart button on the right side of the product detail page. Use the cart's top navigation bar or the "Continue shopping" button to keep browsing until your cart contains all the items you want to order. You can access the contents of your Shopping Cart at any time by clicking the Shopping Cart icon at the top of every page of our Web site.

When you're finished adding items to your Shopping Cart, click the "Proceed to checkout" button. Provide all of the necessary payment and shipping information, and submit your order by clicking the "Place your order" button.

Once you submit your magazine subscription order, Amazon.com will provide your name, order, billing address, and shipping information to the appropriate subscription services provider. The provider for each magazine will be listed on the relevant order summary in <u>Your Account</u>.

You can also purchase or renew subscriptions by using our 1-Click feature. Not a 1-Click user? <u>Set your preferences</u> to make ordering subscriptions even easier.

# **Multiple Subscriptions to a Single Address**

If you order more than one of the same subscription to a single mailing address, our system will process that order as separate single-year subscriptions. Therefore, ordering three units of the same magazine should result in three one-year subscriptions to that magazine instead of a single three-year subscription. However, there are some cases where the publisher will incorrectly recognize that order as a three-year subscription, in which case you will need to contact magazine customer service. In order to ensure that you receive exactly what you want, we recommend using different names or shipping addresses for each unit.

## Giving Magazine Subscriptions as Gifts

Searching for that perfect gift? Try sending a magazine subscription, the gift that keeps on giving, month after month.

For your convenience, you can send both an e-card and a postcard announcing your gift. We'll provide a link to some relevant <u>e-cards</u> once you place your order. To send a postcard, simply click the Change button next to the Gift Option line on the order confirmation page, and enter your gift message. We will also send a postcard within 1 to 3 weeks of your order letting the recipient know when they can expect the first issue. The gift title and your name will be automatically included, and you can add a personalized note announcing that a magazine is on the way!

When your gift subscription is about to expire, we will send you a convenient renewal notice--never miss another gift-giving occasion again.

#### Renewals

Approximately two months before your magazine subscription expires, we'll give you a heads-up via e-mail that it is time to renew. You can renew on our site anytime, or through our easy renewal e-mail message. Your renewal will be at our everyday low prices.

Need to renew a magazine subscription that you already receive? Renew today at our everyday low prices and keep the subscriptions you love coming to you. We will pass your renewal along to the magazine's publisher to ensure that you keep receiving your subscription. You don't even have to tell us that it is a renewal.

### **Sales Tax**

Washington State laws require that Synapse Services, Inc., and Magazine Express, Inc., charge sales tax on the full amount of the order. Alabama State laws require that Magazine Express, Inc., charge sales tax on the full amount of the order. Read more about sales tax.

# **Privacy & Security**

Amazon.com knows that you care how information about you is used and shared, and we appreciate the trust that you place in us. In order to complete your transaction, we will forward your name, order, billing address, and shipping information to our subscription services providers, who are under obligation to keep that information confidential. Your credit card information will not be shared with them.

To fulfill your magazine subscription order, our subscription service providers will share your mailing address with your subscription's publisher. The publisher will use this information to ensure that you receive your subscription, to send you renewal notices, and for other purposes. These providers work with publishers to prevent your name and address from being rented to other organizations. Read more about <u>Amazon.com's</u>

Privacy Notice and credit card safety.

# **Shipping & Fulfillment**

You can order magazines to be sent to any address within the 50 United States. At this time, we are unable to send magazine subscriptions to APO/FPO addresses, U.S. protectorates, or other desitnations outside the U.S.

Once you've placed an order, it takes 1 to 2 weeks for your subscription to be received and scheduled by the publisher. Your subscription is then added to the publisher's next production cycle and shipped via standard mail. For example, if your monthly subscription was ordered and received by the publisher in November, and the December issue has already shipped, your order may be added to the January mailing.

The number of times the magazine publishes each year will determine when your first issue arrives. For example, the first issue of a weekly magazine should arrive within 4 to 6 weeks of your order. The first issue of a monthly magazine should arrive within 6 to 10 weeks. If you have not received your subscription within the expected time frame, please <u>contact customer service</u>. Rest assured, your subscription starts when you receive your first unit--not when you place your order. If you subscribed for 12 issues, you will receive all 12.

# **Irregular Publishing Cycles**

Some magazines are not published according to a regular schedule, nor can their publishers always promise in advance when the next issue will be available. These magazines are noted on their product detail pages as having irregular availability. Rest assured that if you place an order for such a magazine, you will receive new issues as soon as they are available.

# **Pricing & Promotions**

We've negotiated the lowest generally publicly available publisher-authorized online prices. Find a lower price anywhere online? <u>Send us feedback</u>.

In order to ensure that we are always offering you the lowest price we can, magazine subscriptions are exempt from many Amazon.com promotions. We cannot offer a price any lower than we already do, but we work with publishers to develop offers to provide you the best value we can:

### **Cancellations**

It's very important to us that you're happy with your magazine subscription purchase. If you're not satisfied for any reason, contact magazine customer service, and we'll issue you a refund on your unserved issues.

Some publishers of professional or trade magazine subscriptions cannot afford the added cost of cancellations. Consequently, these subscriptions are non-refundable. We always indicate on the product detail page if a magazine subscription cannot be canceled.

If you have missed an issue or have other questions about a magazine subscription that you've ordered on Amazon.com, please contact magazine customer service.

If you have questions regarding other items you've purchased from Amazon.com, <u>contact Amazon.com</u> <u>customer service</u> directly.

### What's an ISSN?

Like an ISBN, an International Standard Serial Number (ISSN) is an eight-digit number that identifies serial publications (magazines, newspapers, newsletters, etc.) as such. An ISSN uniquely identifies a title regardless of the language or country in which it is published.

#### **Customer Service**

Need to change information for your magazine subscription order before you've paid for it? Visit the Your Account link found in the upper right corner of any Amazon.com page to make adjustments to your order before it is processed.

If you need assistance after placing an order for a subscription, please contact the appropriate subscription service provider, using the information provided below. The provider for each magazine will be listed on the relevant order summary in <u>Your Account</u>. Please have your order number and the titles that you've ordered handy.

Synapse Services, Inc.:

• Phone: (800) 586-2199

Magazine Express, Inc.:

• Phone: (800) 772-8574

# **Our Magazine Subscription Providers**

Synapse Services, Inc., and Magazine Express, Inc., are the sellers of record for magazines on Amazon.com. Here are a few things to note about them:

- When you are billed for your magazine subscription, you will see both Amazon.com and the name of the subscription provider on your credit card statement.
- We will share your name, order, billing address, and shipping information with the appropriate subscription provider.
- Magazine customer service is handled by either Synapse Services, Inc., or Magazine Express, Inc.

If you are a magazine publisher and would like to offer subscriptions on our site, please visit our <u>Publisher Services</u> page.

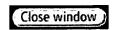
# Synapse Services, Inc.

Synapse, located in Stamford, Connecticut, is a leader in the magazine subscription business. Our relationship with Synapse allows us to bring you the selection, prices, and expertise that you've come to expect from Amazon.com.

## Magazine Express, Inc.

Magazine Express, Inc., a division of EBSCO Industries, Inc., draws on more than 50 years of experience in subscription services and is headquartered in Birmingham, Alabama.

EBSCO is the largest subscription service agent in the world, with 31 full-service offices located in 19 countries.





About us
Latest News
Services
Support
Search
FAQs
Order

Resellers

NETWORK SOLUTIONS.



**Editorial Contacts:** 

Rebecca Wan Webvisions Pte Ltd (65) 773-9388 rwan@webvisions.com

Phyllis Heng Asia-Pacific Connections Pte Ltd (65) 334-9045 phyllis@apconnections.com

# WEBVISIONS SOLUTIONS EMPOWER ASIASMART.COM'S GLOBAL PRESENCE

Singapore, 13 March 2000 - Webvisions Pte Ltd, Singapore's leading web hosting company, today announced that AsiaSmart.com is co-locating its mission-critical web servers at Webvisions' Internet Data Center.

AsiaSmart.com is Asia's first and largest online magazine subscription service to offer substantial savings and door-to-door delivery. Over 200,000 magazine titles are available at the click of a mouse, including popular consumer titles covering lifestyle, fashion, automobile, sport, travel, technology and business as well as "hard-to-find" professional and trade periodicals.

Webvisions is providing AsiaSmart.com with co-location of its Internet servers and applications, along with enhanced security, redundant backbone connectivity, and high-speed bandwidth. By housing its servers at Webvisions, AsiaSmart.com enjoys 24x7 monitoring by expert certified system administrators and network professionals so that AsiaSmart.com is able to ensure round-the-clock availability of its high-powered web site.

"We set out to build a one-stop online destination for consumers to subscribe to the widest range of quality magazines in the world," said Stephen Tan, CEO and co-founder of AsiaSmart.com. "We needed more than a hosting provider, and Webvisions is well-positioned to provide us the reliability and security we need to run our site."

"We are pleased that AsiaSmart.com has chosen Webvisions for its Internet server hosting and management," said Webvisions' CEO, Roger Lim. "Coming to Webvisions gives AsiaSmart.com the freedom to expand its business with our strong mission-critical support, high-bandwidth infrastructure, and the ability to respond quickly in customising server specifications."

"We chose to work with Webvisions for their accountability to their customers, as well as their expertise in network management solutions that are vital to our Internet-based business. We are looking forward to building our business with Webvisions to become the region's leading online magazine distributor," added

Tan.

#### **About Webvisions Pte Ltd**

Webvisions Pte Ltd, founded in 1996, is Singapore's leading web hosting provider. Webvisions hosts over 5,000 businesses internationally and provides a comprehensive range of dedicated web hosting services, such as E-commerce, server co-location, application and database hosting, to its regional and international clientele. For more information on Webvisions, visit the company's Web site at http://www.webvisions.com.

#### About AsiaSmart.com

AsiaSmart.com is a magazine aggregator focusing on bringing international quality magazines, journals and periodicals to Asia at reasonable prices. AsiaSmart.com is the first and largest Internet-based magazine subscription service provider in Asia, offering services to Brunei, China, Hong Kong, India, Indonesia, Japan, Malaysia, Pakistan, the Philippines, Singapore, South Korea, Taiwan and Thailand. With its network of partners and contacts in the U.S. and across Asia, AsiaSmart.com is able to offer over 200,000 magazine titles at substantial savings with home delivery.

webvisio